

Crazy Text Photoshop Project


For this project, you are to create an image using only text that accomplishes one of the following:

- Create a theme based image—perhaps a favorite quote, book, holiday, seasons, patriotic, etc.
- Create a personality image—illustrating your personality, emotions, likes, family, friends, etc.

The big rule? No images! No clipart, no photos, no pictures! You may embellish the finished product using custom brushes. Patterns, gradients, and layer fills are acceptable. Clipping masks are allowed (you can put a photo inside text!) in text. You may also utilize line art (non-filled in images, personal drawing, or you can draw with the pencil/brush/pen tool).

HOWEVER...you are allowed to use shapes. Feel free to use brushes and shapes to help “finish” the picture. But, the focus should be on using text in shapes, as shapes, and to portray a specific message/theme.

Suggestion: This should look like a cohesive project when finished, not just random text on a background. You may wish to find images to put in the background while you are working to use as a pattern or model for your setup. Be creative!

| Requirements | Possible | Deducted |
|--|------------|----------|
| Create a new image that is 8x10 inches (you can decide whether you want landscape or portrait orientation) at 150 ppi resolution, RGB color, white or black background | 5 | |
| Overall theme is apparent, creative, and well-thought out (not just slapped on the page!) | 10 | |
| Layer opacity applied to text (50% or lower) that is obvious (must overlap other text or have something behind it other than background. ✍ Explain where: | 5 | |
|  Vertical type tool is used | 3 | |
| Creative use of shadows and/or glows OR bevel/emboss layer styles ✍ Explain where/which used: | 5 | |
| Use of type on a path (can be a curve, shape or freeform path) ✍ Explain where: | 5 | |
| Use of rotated, mirrored, or flipped text (angled or upright) ✍ Explain where: | 3 | |
| Use of text that is separated/broken apart with overlapping letters –At least one letter separated from word and warped/transformed (HINT: Rasterize; Layer Via Cut; Transform) | 5 | |
| Creative use of transformations (in text, shapes, or drawings) | 5 | |
| Use of a gradient stroke or overlay ✍ Explain where: | 5 | |
| Use of kerning or tracking adjustment ✍ Explain where: | 3 | |
| Use or horizontal or vertical scale adjustment ✍ Explain where: | 3 | |
| Use of block of text inside a clipping mask of text OR block of text used to mask background | 5 | |
| Use of outlined text with no fill | 3 | |
| “Words” themselves show personality (i.e., the word SPUNKY looks like it is spunky; the word ICE looks cold; the word RAINBOW is in the shape of a rainbow, words are shaped to create imagery, etc.) through color, design, and appropriate choice of fonts | 10 | |
| Overall appearance, including creative use of color to “create” images using text | 10 | |
| Spelling/grammar (lose 1 pt per error) | 5 | |
| Teacher verification of layers—group like layers as you go so you don’t get lost! ✍ Teacher Check: | 10 | |
| TOTAL (print finished document at 100% landscape or portrait depending on needs and staple to scoring guide) | 100 | |

Examples (that follow the rules):

