Name:

**Copycat Magazine Project**

You are to choose yourself, a friend/family member, or a school faculty member/administrator for this project. ***REMINDER: You may not copy/paste any parts of magazines or magazine logos. Create all text from scratch, and use original photographs and shapes where possible.***

• Task 1: Identify a magazine cover to “copycat” from; print in color and keep a copy handy as you work. Be sure to pick one that meets all requirements.

• Task 2: Get photographs. Put them in a folder for this project. You may use internet photographs, but personally taken/scanned photos are preferred.

• Task 3: Write appropriate teasers. Work on cover. Refer to scoring guide as you work.

• Task 4: Print draft for teacher review.

• Task 5: Screen check peer reviews. This will be turned in with the final copy.

• Task 6: Print final copy in color on cardstock, turn in all materials, and laminate.

***Scoring*** ***Guide***

|  |  |  |
| --- | --- | --- |
| *Requirement* | *Points* | *Deducted* |
| Correct page size (set new file to 8.5” x 11”, resolution 150)  Print set to 90% of size so all shows and nothing hangs off. | 5 |  |
| Trimmed/laminated neatly (cut carefully!) | 5 |  |
| Quality of photograph of subject (clear, meaningful, captures personality, uses a  flash) | 10 |  |
| Meets all photo requirements‐‐At least three images used, text inside a shape, and  selected photo (bg removed and/or part of image in front of text) | 10 |  |
| Minimum of two special layer style(s) used  CIRCLE WHICH:  drop shadow, inner glow, outer glow, stroke, bevel, texture, gradient fill | 10 |  |
| Minimum of two other special features (examples include change in letter kerning,  use of transparency, blur filter, rotation, clipping mask, special brushes, etc.). IDENTIFY WHICH ARE USED: | 10 |  |
| Significant photo retouch techniques used on primary photograph  (see Part 1 sheet for details) and quality/realism of retouch work  MUST PRINT BEFORE/AFTER WITH CONTACT SHEET OR NO CREDIT  Helpful site‐‐ <http://www.kcmagweb.org/Resources/photoshoptips.pdf>(page 1) | 10 |  |
| Must include a barcode, current year/month, and a price of $5.99 | 5 |  |
| Contains rewritten article teasers that suit the person the magazine is about | 10 |  |
| Spelling/grammar/capitalization | 10 |  |
| Use of text, fonts, and readability | 10 |  |
| Color copy of copycat (must turn in the cover picture again so I can match it with the  original; text should be roughly the same size and location, styles, etc.) | 5 |  |
| Peer Review | 10 |  |
| Overall finished quality (professionalism, cropping, etc.) | 10 |  |
| CONTACT SHEET PRINTED AS FOLLOWS‐‐‐set thumbnails to 3 columns and 3 rows | 10 |  |
| Degree of “copycat” (it needs to match as much as possible!!) | 10 |  |
| ***TOTAL*** | ***140*** |  |
| Teacher Comments | | |

COPYCAT ASSIGNMENT

**MAGAZINE COVER**

*PEER REVIEW SHEET*

Magazine Title: Person Creating Magazine:

|  |  |  |
| --- | --- | --- |
| Reviewer:  Is the magazine title appropriate? | Yes | No |
| Are two layer styles easily found? | Yes | No |
| Is cropping/selecting done well? | Yes | No |
| Does the photograph show personality? | Yes | No |
| Does the photo have significant retouching? | Yes | No |
| Are teasers readable? | Yes | No (colors, fonts, bg distraction) |
| Does the cover look copycatted? | Yes | No |
| Is anything missing from the copycat? | Yes | No |
| Does the magazine look real?  Is everything on the scoring guide there? | Yes  Yes | No  No What? |
| Is spelling error free? | Yes | No (also watch capitalization/grammar) |
| WWMBS? (what would Mrs. B score?) | A | B C D |

Suggested improvements: